



## Loke-Khoon Tan



### Loke-Khoon Tan

Partner

Practice Group Leader, Intellectual Property Group, Hong Kong / China

#### Practice Areas

Intellectual Property, Enforcement and Anti-piracy, Trademark Registration, Patents, Copyright, Domain Names, Trade Names, Internet, Technology.

#### Practice Description

Mr. Tan is a partner of the Hong Kong and China offices of Baker & McKenzie and is the head of the Intellectual Property Group in the firm. His practice focuses specially on intellectual property law in the People's Republic of China, with particular emphasis on the structuring of intellectual property rights and anti-counterfeiting planning in the area of trademarks, patents, copyright, trade names, computer software, passing-off, unfair competition, designs, labeling laws, food, drug and health regulations, consumer, media and advertising laws. With the new economy, Mr. Tan's practice also encompasses domain name, internet and technology laws.

#### Publications

Mr. Tan is the author of "Trademark Law in the People's Republic of China" (Oxford University Press) and "Pirates in the Middle Kingdom: The Art of Trademark War" (Sweet & Maxwell).

#### Professional Affiliations

Mr. Tan currently sits on the Internet Committee of the International Trademark Association ("INTA"), the Anti-Counterfeiting Committee of the Hong Kong Group of the Asian Patent Attorney's Association, the Editorial Committee of IP Asia and is also the past Chairman of the Intellectual Property Committee of AMCHAM (the American Chamber of Commerce) in Hong Kong from 1996-1998. Mr. Tan is the Vice Chairman for IP Committee of the Inter Pacific Bar Association. Mr. Tan is an active member of several organisations including MARQUES (The Association of European Trademark Proprietors); the Asia Pacific Lawyer's Association; the Anti-Counterfeiting Group, the Hong Kong Intellectual Property Society, the International Chamber of Commerce, the Institute of Trade Mark Agents, the JAL Scholars' Association; Alumni of Sophia University, Tokyo, Japan; the National University of Singapore Society and the Singapore Association and Singapore Chamber of Commerce in Hong Kong. He is also a member of the WIPO Arbitration and Mediation Centre Panel who presides over an administrative procedure for the resolution of domain name disputes pursuant to the ICANN Uniform Dispute Resolution Policy. He also sits on the Domain Name Dispute Resolution Panel with the Hong Kong International Arbitration Centre, the CIETAC Domain Name Dispute Resolution Center and the Asian Domain Name Dispute Resolution Centre and handled their first domain name dispute cases. Mr. Tan also sits on the Regional Steering Committee on the IP Global Practice of the Firm and the Global Marketing Steering Committee.

#### Awards, Honors & Skills

- Highly recommended lawyer (Intellectual Property, Hong Kong) – Global Counsel 3000 Directory (2003)

**Education & Bar Admission**

Mr. Tan graduated from the Law Faculty of the National University of Singapore. He is admitted as an advocate and solicitor in Singapore and as a solicitor in England and Wales and Hong Kong.

**Languages**

English, Mandarin and various Chinese dialects.